



JOIN THE FIGHT

GET YOUR CHAPTER ENGAGED IN 2024-2025

acscampus.org/tsa | 1.800.227.2345



WHAT IS THE AMERICAN CANCER SOCIETY?

A. Purpose of the American Cancer Society

The American Cancer Society is on a mission to move us closer to a world without cancer.

B. Impact of American Cancer Society

The American Cancer Society (ACS) has a long-standing tradition of mobilizing volunteers to address cancer issues within communities across the United States. Through the partnership with the American Cancer Society and the Technology Student Association, we will work to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, find, treat and survive cancer.

American Cancer Society volunteers are changing the lives of people impacted by cancer and giving students valuable volunteer and leadership experiences. As a volunteer, you will gain important experience – learning key skills in teamwork, communication, and planning that will be valuable for any student.

How have your peers helped the American Cancer Society? Below are just a few accomplishments that demonstrate the impact high school students can have on the fight against cancer.

POINTS OF PRIDE

- **Advocacy** – Students have spoken to hundreds of elected officials to help pass key cancer-related legislation, such as increasing cancer research funding; helping underserved families gain access to cancer screenings; and helping make many school campuses smoke-free.
- **Patient Support** – Students are bringing hope to people impacted by cancer by volunteering to drive them to treatment through ACS' Road To Recovery® program, donating goods to Hope Lodge facilities where cancer patients stay for free while undergoing treatment, and honoring cancer survivors by hosting survivor dinners.
- **Cancer Education/Research** – Across the country, students have shaped service projects to promote healthy lifestyles and helped students cope with their own cancer diagnosis or that of a loved one.
- **Development/Fundraising** – In the 2023-2024 school year, Technology Student Association chapters raised over \$37,000 for the American Cancer Society to end cancer as we know it, for everyone.



HOW TO ACTIVATE YOUR CHAPTER

Follow these easy steps to get involved with the American Cancer Society!

1

Register your chapter by visiting acscampus.org/tsa

2

Work on fundraising throughout the year. Make it simple, easy, and fun and know you can email us to ask for suggestions.

3

Turn in all donations by using the ACS/TSA Offline Donation Form and be sure to fill out the ACS Fundraising Form to ensure proper credit is recorded.

IMPORTANT LINKS & AWARD CRITERIA

Registration Website - acscampus.org/tsa

Online Donations - acscampus.org/tsa

Form to Fill Out For Awards - <https://tsaweb.org/competitions-programs/programs/national-service-project/acs-fundraising-form>

Fundraising Ideas - cancer.org/fundraisingideas.

The American Cancer Society's Spirit of Service Award levels:

Fundraising Chapter Form must be completed by June 30th to count.

- Silver Award: \$500–\$999 raised during the year
- Gold Award: \$1,000–\$1,999 raised during the year
- Purple Award: \$2,000+ above raised during the year

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Fundraising Ideas:

- **Pass the Bucket**- Host a “pass the bucket” challenge during halftime at a sports game, so the crowd can help by making donations during that time.
- **Car Wash**- Host a car wash on an evening or weekend so that the team/club can participant. Be sure to make the "Honk If you Love ACS" signs!
- **Sponsorships** - Ask local businesses to sponsor your event by making a donation directly to the ACS or by matching any funds raised by your team.
- **Wall of Hope** - Create a Wall of Hope by utilizing ACS donation cards and displaying them in the gym or other common areas. Get in touch with your ACS Staff contact for the Wall of Hope cards.
- **Host a School Dance** - School dances are always fun and even more so when the student body knows proceeds are going to a good cause. Host a dance for which the admission goes towards the ACS.
- **Letter Writing Campaign** - Old fashioned letter writing is still a great activity. Have a day when everyone brings in a list of addresses and sends out personalized letters with ways to donate towards your club’s goal.
- **Pledge Donations** - Have athletes, students, and other participants collect donations from family and friends in support of the ACS. Another idea is a "pledge-a-thon" for the number of touchdowns, sacks, field goals, or other important plays during a football game.
- **"Color-Out" Day** - Encourage students to wear apparel in a specific color representing a particular cancer (gold for childhood cancer, pink for breast cancer, purple for all cancers). Partner with a local vendor or hospital to provide T-shirts, wristbands, or shakers for a suggested donation.
- **50-50 Raffle** - Money raised through a raffle can be a quick and easy addition to any fundraiser. Be sure to comply with any applicable raffle regulations.
- **Fundraise To Get Out Of Class** - Coordinate a fun day or something special during the school hours. Require students to fundraise a certain amount to get out of class and participate.
- **Teacher Dares** - Fundraise to get nominated teachers to do something crazy like shave their head, get slimed, or eat a ghost pepper!

Have donations to mail in? Please make sure you email tsa@cancer.org to get the offline TSA fundraising form!