



Technology Student Association

650 W State St Ste 324 Boise, Idaho 83702

Phone: (208) 429-5533 Email: tsa@cte.idaho.gov

October 1st, 2024

Dear Potential Partner,

The positive impact of a career and character building, technology focused student organization is fundamental in the education of young students. There are over 300,000 members of the Technology Student Association (TSA), representing thousands of chapters across 48 states. As a career and technical student organization, TSA promotes personal growth and leadership development through technical education, helping members prepare career relevant skills for entering the workforce. TSA helps students advance their education in science, technology, engineering, and math (STEM) focused careers.

TSA competitive events bring out the best in every member. Through the process of conceptualization, into execution and completion, with evaluation and feedback, each competitor learns and practices leadership and technical skills. Projects and competitions in TSA motivate students to develop their problem solving, resource management, and communication skills, while bringing career relevance to their goals. All of this helps members to establish a strong STEM foundation when moving into the workforce.

Sponsorship levels are in detail on the following page. Depending on your level of support, your organization name and/or logo will appear on the website and in the conference app and receive recognition during the competition awards ceremony as a valued educational partner preparing Idaho students for success. You will also receive a "Thank You!" on Idaho TSA social media platforms highlighting your company.

Donors support student leadership and career improvement by helping create scholarships to attend national competitions. They help fund future contest development, state level leadership, and other educational growth opportunities.

Thank you for your time and consideration. Your financial support is greatly appreciated. I look forward to hearing from you soon.

Sincerely,

Teresa K. Danielson

TSA State Advisor

teresa.danielson@cte.idaho.gov



Annual Sponsorship Form

COMPANY NAME _____

CONTACT PERSON _____ **TITLE** _____

MAILING ADDRESS _____ **EMAIL** _____

_____ **PHONE** _____

_____ **WEBSITE** _____

LEVEL OF SUPPORT: \$ _____ **SUBMIT CHECKS BY FEBRUARY 1, 2025**

Make checks payable to Idaho TSA and send with completed form to 650 W State St STE 324, Boise, ID 83702

CHOOSE YOUR LEVEL OF SPONSORSHIP BELOW:

Platinum Sponsor \$2,500+	
- Logo featured on website, conference app and displays - Monthly social media spotlight (reaching over 900 followers) - Vendor booth space (provided by sponsor)	- Preference for promotional items (provided by sponsor) to place in registration packets for 300+ attendees - Public thank you during opening and closing ceremonies - Recognition at five competitive events of your choice

Diamond Sponsor up to \$2,500		Gold Sponsor up to \$1,000
- Logo featured on website, conference app and displays - Four dedicated social media posts - Public thank you during opening and closing ceremonies	- Vendor booth space (provided by sponsor) - Promotional item (provided by sponsor) placed in registration packets - Recognition at four competitive events of your choice	- Logo featured on website, conference app and displays - Name included in social media sponsorship thank you - One dedicated social media post - Vendor booth space (provided by sponsor) - Recognition at three competitive events of your choice

Silver Sponsor up to \$500		Bronze Sponsor up to \$250 or in-kind
- Name on website, conference app and displays - Name included in social media sponsorship thank you - Public thank you at competitor's and judge's orientations	- Vendor booth space (provided by sponsor) - Recognition at two competitive events of your choice	- Name on website, conference app and displays - Name included in social media thank you - Vendor booth space (provided by sponsor) - Recognition at one competitive event of your choice

Idaho TSA Executive Council Members

STATE OFFICERS	IDAHO TSA BOARD OF DIRECTORS	
<u>State President</u> Aidan Panicacci president@idahotsa.com	<u>President</u> Andrew Smith smith.andrew@westada.org	<u>Industry Representative</u> Justin Touchstone justin.touchstone@gmail.com
<u>Vice President</u> Parker Neddo vicepresident@idahotsa.com	<u>Vice President</u> Jared Lewis lewis.jared@westada.org	<u>Industry Representative</u> Dan Mantineo dmantineo@gmail.com
<u>Sergeant at Arms</u> Isaac Simpson sergeantatarms@idahotsa.com	<u>Treasurer</u> Lauren Wynn wynn.lauren@westada.org	<u>State Advisor</u> Teresa Danielson teresa.danielson@cte.idaho.gov
<u>Vacant Positions</u> Secretary Treasurer Reporter	<u>Region 1 Representative</u> Carly Green green.carly@lakesidesch.org	<u>Administrative Assistant</u> Shea McGuire shea.mcguire@cte.idaho.gov
	<u>Region 3 Representative</u> Daniel Babiracki babiracki.daniel@westada.org	<u>Program Quality Manager</u> Warren Hull warren.hull@cte.idaho.gov
	<u>Region 4 Representative</u> Matt Stephens mvstephens@filer.k12.id.us	<u>Vacant Positions</u> Secretary Region 2 Representative Region 5 Representative Region 6 Representative



2024-2025 Annual Theme

“Innovate to Elevate”

Innovation in STEM is done by people focused on elevating themselves and the world around them through creativity and dedication. TSA, as a STEM focused career and technical organization, works to improve the potential of students, who act as catalysts of change as they enter their careers. Through leadership and STEM focused competitions, TSA hopes to develop the skills and education of its members, making leaders and creators focused on growth. This year’s theme, “Innovate to Elevate”, represents the goal of TSA and its members to improve the world around them using technology.



FACTS 2024-2025



“LEARNING TO LEAD IN A TECHNICAL WORLD”

The **Technology Student Association (TSA)** is a national, non-profit career and technical student organization (CTSO) of middle school and high school students engaged in science, technology, engineering, and math (STEM). Since TSA was chartered in 1978, over 5,000,000 student members have participated through competitions, intracurricular activities, leadership opportunities, community service, and more. TSA is a non-partisan, non-sectarian 501(c)(3) that does not discriminate on the basis of race, color, age, religion, creed, ethnicity, gender, gender identity/expression, or disability.

MEMBERSHIP: BY THE NUMBERS

300,000+

MIDDLE AND HIGH SCHOOL STUDENT MEMBERS

100%

LIKELY TO GRADUATE FROM HIGH SCHOOL



90%

COLLEGE-BOUND



40%

MINORITY REPRESENTATION



3,500+

TEACHERS (CHAPTER ADVISORS)

2,300+

SCHOOLS IN 48 STATES



CTE 85%

ENROLLED IN A CTE PROGRAM



53%

RECEIVE FREE AND REDUCED LUNCH

MISSION STATEMENT

The Technology Student Association (TSA) enhances personal development, leadership, and career opportunities in science, technology, engineering, and math (STEM), whereby members apply and integrate these concepts through intracurricular activities, competitions, and related programs.

TSA COMPETITIONS

TSA provides rules and guidelines for more than 75 middle school and high school competitions. For use in the classroom, all competitions are aligned with STEM standards, 21st century leadership skills, and the U.S. Department of Education's National Career Clusters Framework®.

Competition categories include Architecture and Construction Technology, Communications Technology, Computer Science and Information Technology, Leadership, Manufacturing and Transportation Technology, STEM (General), STEM and the Arts, and Technology and Research.

TSA Computer Science and Information Technology competitions are designed to be integrated into an existing CS/IT curriculum at the middle and high school level. Examples include coding, data science and analytics, software development, video game design, virtual reality visualization, and website design. These competitions provide a more comprehensive experience than stand-alone competitions and include leadership activities and 21st century skills components.

Junior Solar Sprint (JSS) – funded by the U.S. Army Educational Outreach Program (AEOP) – and **Senior Solar Sprint (SSS)** are national STEM-based competitions that challenge middle and high school students to design, build, and race model solar cars.

Tests of Engineering Aptitude, Mathematics, and Science (TEAMS) provides a set of engineering-focused competitions for middle and high school students. Through teamwork and the use of practical applications of math and science, participants solve questions based on real-world engineering challenges.